



Net art is a form of digital artwork

made specifically for the Internet. The purpose of internet art is to spread a message using human interactions, taking advantage of the connectedness and audiences online. Like regular artwork, artists have built digital communities through web hosting and web art curating, gaining a larger audience. Internet art should be

aesthetically pleasing to the audience, as it is often interactive and multimedia-based. Often, works rely on data from other Internet materials and websites. Net art is special because it relies on the Internet to exist as a whole rather than web-based works, however, it **does not** refer to art that has been simply digitized and uploaded to the Internet.

The term **“net.art”** is used as a synonym for internet art and covers a wider range of practices. Rather than a specific genre, net.art is more of a movement and critical landmark in Internet art history dating back to 1994. It also refers to art that uses the Internet as its medium which **can't be experienced in any other way.**



Franz John: Turing Tables

