



One of the newest forms of art that has arrived within the past quarter century can only be experienced in one way through the wonderful world of the internet. In many ways, artist have used net art to promote political or social comments and ideologies, while the original intention of this new style was to be a parody of the popular Avant Garde movements. 1991 was the pivotal year that launched, what would be the most revolutionary non-physical resource into the world, the World Wide Web. Not long after in 1994, artists were taking advantage of the new concept of the web, and started a unique platform to promote their artistic portfolios.

Many artists in the beginning would try to show users of the web, the unlimited access to data and free flow that the internet can offer. Through this, and the fact that it is one hundred percent dependent on the internet, net art has become one of the very few movements of art that solely effect one medium. Because the internet is almost entirely accessible by anyone around the world, artist have often created net art to be interactive, and relies on some participation from the user.

This site-specific art form is bound to the essentials of the internet, although some artists create their works through the use of web browsers, developer codes, scripts, search engines, and various other online tools. Many artists made their name by creating unique art within the twenty-two years of this art forms existence, more notably, JODI, Olia Lialina, and Natalie Bunting have become some of the top artist to show their works solely on the web using net art.

