

# net art

[ what in the **world** wide web is it? ]

An art form that is aesthetically pleasing and catches the eye via the internet is considered net art. Net art, also known as internet art, is not clearly defined but a main characteristic is the artwork must be distributed through the internet. Net art works often draw on data from other Internet materials and websites, which helps give them their distinctive dynamics and transience. The medium itself is the artwork unlike a clear medium you would find within a painting or a photograph. Net art is not simply just

taking a piece of art work, digitalizing it, and making it available to view on the internet. Net art relies intrinsically on the internet to exist- it refers to the internet as a whole.

Featured is a fun example of net art called "Brushes". This gallery acknowledges the long history of digital painting and exists of the work of 8 artists who paint using the computer and show their work on the internet.



Images L to R: "Russhhour", 2014. "For The Birds" 2015. Artist: Laura Brothers. "New Expressions", Artist: Jacob Ciocci. "All\_gold\_everything.psd" Artist: Petra Cortright. Credit: <http://media.rhizome.org/brushes/index.html>.