

ART365

design for the WWW

ART 365 - 002

Spring 2018

Tuesday, 2:00pm - 5:50pm

CA 4030

Instructor : Ryan Smith

DESCRIPTION:

Authoring techniques as related to interactivity, information design and digital imaging.

Prerequisite: ART 217.

COURSE OBJECTIVES:

This semester we will look at:

- Navigation, and Usability
- Various Forms of Multimedia (image, sound, animation, video)
- Internet Based Art
- Web Design Basics
- Typography
- Scripting Languages: HTML, CSS, JavaScript, jQuery
- Adobe Dreamweaver (basics)

Required materials for this class:

(1) a flash drive or hard drive: 2GB or more
(some external device to store your work on)

(2) *Personal Web Space (Towson user accounts are fine)

(3) a sketchbook, something not too big, about 8x10 inches (for notes and sketches)

(4) something to write & make drawings with

(suggested) a digital camera

*Bring your sketchbook (or some paper to write on) to every class.

*Bring your external storage device to every class (this will effect your grade).

Application Software That We Will Use:

- [TextWrangler](#) (Now **BEdit**)
- *Brackets is also good : <http://brackets.io>
- More than 1 Web Browser (Firefox, Safari, Explorer, etc.)
- Photoshop (any version)
- an FTP interface (we will talk more about this later)
- Dreamweaver (optional)
- iTunes (optional)

I will suggest books, websites, and reading materials

All required reading will be found on the internet, for free.

Suggested Reading:

w3schools.com

w3schools.com/css

htmldog.com

w3.org

w3.org/standards/webdesign

sitepoint.com/anatomy-web-fonts

net-art.org

rhizome.org

COURSE POLICIES:

Attendance is mandatory. You are expected to come to all the classes this semester. Attendance will affect your grade for the class. Always tell the teacher why you missed a class.

You can email any good excuses to:
ryansmithstudent@aol.com

While absent from class, it is your responsibility to learn the material that you might have missed. If you are having trouble because you missed class, then contact another student outside of class.

note: Get phone numbers and email addresses of 3 other students in this class (now).

Class participation will affect your grade. In addition to being in class, you are expected to come prepared, and say something during class discussions and critiques. Asking intelligent questions, will always get you class participation points. Speak up. Please stop me, get me to elaborate, ask me to repeat myself, or slowdown.

During Class: do not text, *never get on Facebook*, do not use this time to check your email, do not play games, don't do any online shopping, and don't fall asleep. If you find yourself getting bored, then be productive; work on a project, or just draw. But, don't be a distraction to others. If you are starting to fall asleep, then excuse yourself, and leave the room.

Due Dates should be taken seriously.

Always turn in something by the due date, even if it is incomplete.

Attitude: It does not matter if you are working with a client, a colleague, or for your manager, your attitude affects your job. A bad attitude can cause you to lose a promotion, lose a client, or get you fired. In this class your attitude affects your grade.

Late work always gets a C or less.

Academic Dishonesty & Plagiarism will not be tolerated. Do not cheat. Do not copy the work of other students and artists. If you use someone's work, or are heavily influenced by someone's work, then give some credit to that person.

GRADING:

Project grades will be averaged at the end of the semester, and determine the majority of your final grade. (70%)

- The grades for these projects will be based on your attention to detail, organization, consistent aesthetic style, and the ability to follow directions
- Projects should be turned in on time
- You will be asked to present your work in class. Presentations affect your grade.
- Preliminary sketches and/or evidence of research will be collected with your projects.

Homework, classwork, quizzes, and/or reading (20%)

- You will be given homework assignments to help you prepare for your projects.
- There may be some quizzes.
- You will be expected to read (or watch) some material, and write some responses.

Class Participation & Attendance (10%)

- You are expected to come to every class prepared, on time, and ready to learn.

SUPPORT:

Special Assistance Notice

(from the Americans with Disabilities Act)

If you have a disabling condition that will require an accommodation in tests or class structure, please advise the instructor or the department accordingly.

Available Support:

I am here to help you. Please take advantage of the fact that I care about you, and want you to succeed.

Email me anytime. If you need help, then ask me.

Technical Support at TOWSON:

Student Computing Services (SCS) located in the Cook Library, Room 35

<http://www.towson.edu/technology/studentservices/locations/index.html>

e-mail: scs@towson.edu

Richard Thomas (Digital Lab Manager)

phone: 410-704-5429

email: rthomas@towson.edu

Computer Lab: room 4012 (open 7 days a week)

<http://www.towson.edu/cofac/departments/art/resources/labs.html>